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Stretch Product Guide created to help you

- get the facts fast
- look up any price
- advise colleagues or clients
- place orders efficiently
- set-up artwork correctly

Use the buttons ➤, [links](#) and Forward/Back arrows at the top or bottom of your screen to get around your product guide.

Please also visit our website to access the latest information on our products and services.

We are here to help you too. If there is anything we can do then please just give us a call.

Stretch

FABRIC POP-UP DISPLAY

v 11/6

Quick View

The Stretch is the ultimate hassle-free pop-up with a single full colour fabric panel that stretches open with the frame.

UK's No.1 fabric pop-up
lifetime guarantee
set-up in 60 seconds
weighs just 10 kgs
more friendly, less formal look



- **Key Features**
(can be sent to clients or colleagues)

Quick Price Guide

	Turnaround: 7-10 days			
curved & straight, w/ends				
Frame, Fabric, Bag	1	2-3	4-5	6-9
3 x 2 kit (150cm wide*)	795	766	737	719
3 x 3 kit (225cm wide*)	995	960	925	904
3 x 4 kit (300cm wide*)	1195	1154	1113	1089
Accessories	1	2-3	4-5	6-9
2 Lights Kit for 3x2 or 3x3 kits	115	110	105	100
Case-to-Counter Kit	135	122	108	101

Click for [extended price list](#). All prices exclude VAT (17.5%) and [delivery](#).
Prices based on a print-ready PDF artwork being supplied (see [Artwork Set-up](#)).
* see options page for detailed dimensions.

Key Features

Very Quick

The Stretch opens up like a normal pop-up yet simultaneously stretches out a single, pre-fitted fabric panel. It takes a blistering 60 secs to erect and opens up a wealth of applications where using normal pop-ups would be considered too slow or difficult.

Very Easy

To be so quick, the Stretch has to be very easy to use. With no separate parts to find or lose, just take the whole display out, stretch it open and push together the locking bars on the frame. Even a complete novice should have no trouble putting it up.

Very Portable

As well as being much quicker and easier to use than normal pop-ups the Stretch is also much more portable. At about 10kg including carry bag it is half the weight of a normal pop-up. Just carry it on your shoulder or wheel it along.

Very Appealing

The fabric material of the Stretch gives it a softer, more approachable look. Whilst perhaps less appropriate for those looking for the crisper more formal look of regular pop-ups it has real appeal for communicating consumer, lifestyle or youth orientated messages.

Very Durable

The Stretch is surprisingly durable. The frame is top quality, backed by a lifetime guarantee. The fabric is tough, water-proof, fade-proof and can even be washed at 30C in the washing machine if it gets dirty.

Very Versatile

Fabrics simply velcro on and off in 5 minutes allowing graphics to be easily changed. You can put multiple frames together to make rapid backdrops and can even project on to them. With heights up to 3.75m there are few limits for the versatile Stretch pop-up.



Options & Accessories

1 Choose size & shape

Frame	Curved			Straight			Weight kg
	h	w	d	h	w	d	
3 x 2	-	-	-	225	150	30	7.5
3 x 3	225	232	58	225	225	30	10
3 x 4	225	288	78	225	300	30	12.5

Height, width and depth are given in cms. The width and depth represent the floor area required for the stand. Other sizes available: maximum height 375cm for curved and straight systems, maximum width of 525cm on straight systems only. The weight includes frame, fabric and carry bag. Add 6kg if using transit case.

2 Choose fabric ends

With ends or without ends?

A fabric graphic with ends is still all in one piece, and creates flat endcaps to neaten off the display, hiding the framework and creating useful display space e.g. for branding, web address etc. Strongly recommended for curved displays, but less important on straight kits as the sides of the frame are not visible when viewed directly from the front.

3 Choose carry bag or transit case

Carry Bag: This lightweight high quality fabric bag, includes shoulder strap for easy carrying or can be wheeled along, and is supplied as standard. It can be upgraded to a transit case.

Voyager Transit Case

This heavy-duty wheeled transit case provides added protection, more space for items such as lights, and scope for conversion into a counter with a Case-to-Counter Wrap (accessory).

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4 Choose any accessories

Lights Kit



Pop-up lights make a huge difference to the impact and appeal of a pop-up display. Unless there is another source of bright, warm lighting the display can look uninviting and a poor second to surrounding displays. Lights kits include 200W lights with 3m flex, a padded lights bag and a 4-way extension lead. The lights hook easily on to the frame.

Voyager Case-to-Counter Wrap



A Voyager Case-to-Counter wrap is a graphic panel pre-fitted with velcro for easy attachment to the case. In under 1 minute the transit case can be cost-effectively transformed into a great counter. It can then serve as a smart top, additional graphic space, say for a branding, and useful storage.

Prices

Stretch Pop-up Kit - curved or straight frame, fabric and bag

turnaround		7-10 days*				11-20 days		21 days +		
With endcaps	Qty	1	2-3	4-5	6-9	10-19	20-39	40-69	70-99	100+
3 x 2 kit		795	766	737	719	700	684	669	652	636
3 x 3 kit		995	960	925	904	882	863	845	825	806
3 x 4 kit		1195	1154	1113	1089	1064	1042	1021	998	976
Without endcaps										
3 x 2 kit		685	659	632	617	601	588	575	561	548
3 x 3 kit		885	853	820	802	783	767	751	734	718
3 x 4 kit		1085	1047	1008	987	965	946	927	907	888

Allow 3-5 days extra for turnaround of proofs.

Accessories, Upgrades & Spares

Product	Qty	1	2-3	4-5	6-9	10-19	20-39	40-69	70-99	100+
2 Lights Kit for 3x2, 3x3 kits		115	110	105	100	95	90	85	80	79
3 Lights Kit for 3x4 kit		158	145	138	137	130	123	110	109	108
Stabilising Feet straight kits*		42	38	34	32	29	28	27	26	25
Upgrade to Hard Case		60	56	53	49	46	44	42	41	39
Case-to-Counter Wrap		135	122	108	101	95	91	88	84	81

Lights kits include 200W pop-up lights, padded lights bag and 4-way extension lead (UK plug). * Stabilising feet recommended mainly for straight kits over 2.25m high. Spares: Locking arm £10, Spare bulbs from £10 (1 off), Case-to-Counter top - £15 plus £5 P&P

Replacement or additional fabrics for existing Stretch frame

With endcaps	1	2-3	4-5	6-9	10-19	20-39	40-69	70-99	100+
3 x 2 fabric	380	365	351	342	333	324	316	307	298
3 x 3 fabric	515	494	474	462	450	438	427	415	403
3 x 4 fabric	650	623	597	582	567	552	538	523	508
without ends, deduct	110	107	105	102	99	96	94	91	88

New fabric is ready for user to simply apply to existing frame (no need to return frame for fitting).

1. All prices exclude VAT (17.5%) and delivery.
2. Prices are based on printing from print-ready PDFs supplied according to our artwork guides (see [Artwork Set-up](#)).
3. Artwork not supplied as print-ready PDFs will be subject to a £25 set-up charge per pop-up artwork.
4. Studio time creating or modifying artwork is charged at £50/hr, with a minimum charge of £15 including PDF proof.

Fabric Proofs	Each
A3+ size proof	
- 1st artwork	55
- Next artworks	15
Section at 100%	
- 1st section	55
- Next sections	15

New proofs off altered artwork at same rates. P&P incl. Add 3-4 days to job turnaround incl 1st class post. Add £4 for guaranteed next day delivery B4 1pm or £9 B4 9am.

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Delivery

Completed orders are available for collection from our offices in Edenbridge, Kent. We have plenty of easy parking or customers can send their own carrier/courier to collect.

Alternatively, you can request us to dispatch goods for you via any of the following options.

Delivery options & prices

Same Day Delivery

Please ask for a quote (postcode required).

Amtrak	All sizes	1	2	3
Next working day before 6pm		23	28	33
Next working day before 12 noon		29	34	39
Next working day before 10am		33	38	43
Next working day before 9am		40	45	50
Saturday before 12 noon		40	45	50

Amtrak's Conditions of Carriage apply to all deliveries, www.amtrak.co.uk
Prices apply to delivery to England, Wales & Southern/Central Scotland.

Royal Mail	includes packaging
1st class post	£5*
Special delivery before 1pm	£9*
Special delivery before 9am	£14*

*Minimum charge. Charge may increase depending on weight.
Should be requested for small packages only such as spares, proofs etc

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Good to know

Critical deadlines

Where delivery to a critical deadline is involved we would always recommend a same day courier. If distance makes this cost-prohibitive then please allow for a timed delivery on an overnight carrier and/or allow an extra day in case of delay.

Help the driver

Always supply a contact name and telephone number in case the driver cannot find the delivery address (see order form).

Signing for goods

Someone must be present to sign for the goods at the delivery address. The consignment will not be left without a signature unless specifically requested (see order form). A re-delivery charge of £7.50 would apply if the carrier has to make a return delivery attempt.

Timed deliveries

The overnight carrier's Conditions of Carriage allow for timed next day deliveries to be up to 60mins late without penalty due to traffic conditions. Please inform us immediately if your delivery is over 60mins late so we can reduce your delivery charge to the next price band.

Insurance

If you would like us to arrange insurance for your goods whilst in transit please request this in your order and we will quote you for the additional cost.

Extra packing costs

We reserve the right to charge for additional packing or administration when appropriate, such as splitting orders for dispatch to multiple destinations or preparing goods for collection by client's carrier. We will quote you beforehand should this arise.

Terms and Conditions

Please read our standard terms and conditions regarding delivery and dispatch of goods.

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Order Form

Name	
Organisation	
Other info/ instructions	

Send Order

- [Print & Fax](#) to 01732 865615
- [PDF & Email](#) to alanf@clsgraphics.co.uk

How to pay

Option 1: Payment BEFORE dispatch - cheque, bank transfer
Option 2: Payment AFTER dispatch - credit account required

- [Artwork](#)
Prices are based on printing from print-ready PDFs supplied
- [Proofs](#)
Machine proofs are recommended on all jobs. Allow 3-4 days.
- [Turnaround](#)
Prices are based on our stated turnaround times. Please allow sufficient time. Please check beforehand for faster turnaround.
- Terms**
All orders are subject to our stated terms and conditions.

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1 Product

[Prices](#)

Kit Size	Qty	Choose options			
3 X 2		Curved	<input type="checkbox"/>	With Ends	<input type="checkbox"/>
3 X 3		Straight	<input type="checkbox"/>	Without Ends	<input type="checkbox"/>
3 X 4				Std Bag	<input type="checkbox"/>
				Hard Case	<input type="checkbox"/>

Accessories & Upgrades	Qty	Notes
2 Lights Kit for 3x2 or 3x3 kits		includes 200W pop-up lights, padded lights bag, and 4-way extension lead.
3 Lights Kit for 3x4 kits		
2 Stabilising Feet straight kits		
Case-to-Counter Wrap		includes graphic case wrap and black PVC case top

2 Proofs

[Info & Prices](#)

Whole artwork at A3+ size	
Section at 100%	

3 Turnaround

[Delivery](#)

Date artwork to be supplied	
Preferred delivery date	
Delivery method	
Deliver to	FAO
Tick if usual details apply <input type="checkbox"/>	Address
Contact Tel	

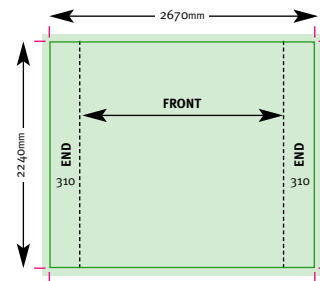
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Artwork Set-up

Artwork Dimensions

mm	Full Size	25% Scale
3 x 2	h x w	h x w
straight with ends	2240 x 2120	560 x 530
straight without ends	2240 x 1500	560 x 375
3 x 3	h x w	h x w
curved with ends	2240 x 2670	560 x 667.5
curved without ends	2240 x 2050	560 x 512.5
straight with ends	2240 x 2860	560 x 715
straight without ends	2240 x 2240	560 x 560
3 x 4	h x w	h x w
curved with ends	2240 x 3340	560 x 835
curved without ends	2240 x 2720	560 x 680
straight with ends	2240 x 3590	560 x 897.5
straight without ends	2240 x 2970	560 x 742.5

Example: 3x3 curved with ends



Ends for curved or straight fabrics measure 310mm.

Ends are printed on the same fabric.

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Essential Instructions

Please follow these instructions to help avoid possible delays or additional set-up costs.

- 1 SIZE** Download a Quark or InDesign template from our website for the size you require. Alternatively, create a single page document sized to the height and width you require, preferably at 25% scale (see table left)
 - [Setting-up artwork for fabric pop-up displays](#)
- 2 ARTWORK** Place artwork over the shaded area. If your display has ends then set artwork accordingly (310mm wide within either side of the artwork area, see example)
 - [Supplying suitable print-ready PDFs](#)

If you cannot supply a suitable print-ready PDF we can make it for you from most native applications at a cost of £25 per fabric pop-up artwork. Please call to discuss.
- 3 PDF** Artwork must be supplied as a suitable print-ready PDF, including **bleed** and **trim marks** as shown.
- 4 PROOFS** We recommend you supply a colour proof printed **from the PDF** including bleed and crop marks, to help us check reproduction of content.

Additionally, machine proofs printed on the final material can be ordered to check reproduction of content, colours, logos, image quality or specific detail prior to the final print-run (recommended).

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Artwork Set-up (cont.)

Setting up artwork for pop-up displays

Please follow these instructions carefully to achieve the best results and to avoid possible delays to your preferred delivery date and/or extra costs. Please feel free to call us for any advice.

1. Size and Trim Marks

Template at 25% scale are available for download in Quark and InDesign from the Downloads section of our Website. Alternatively, set up the layout page exactly to the dimensions specified on the Essential Instructions page. If setting up to scale, only use 25% scale.

2. Ends

If your display has fabric ends, be aware that the ends are flat, and at right angles to the front of the fabric. Due to potential stretch in the fabric during production, a hard visual edge between the front of the fabric and the ends, such as ends in a difference colour, may not sit exactly on the edge of the angle.

3. Images & print quality

Images must all be supplied as CMYK. For general use the resolution should equate to 75-100dpi at the printed size, equivalent to 30-60mb per sqm of printed image. If setting up artwork at 25% of the printed size then images should equate to 300-400dpi.

If your images are not of ideal resolution then you may wish to increase their resolution as necessary in Photoshop to reduce pixelation. You can view the images in Photoshop at the final print size to check how they will print. Print resolution on fabric is “softer” than on other materials such as paper.

Image quality is subjective and dependent on viewing distance. If you have any concerns over the quality of images used then please request a 100% section proof to check reproduction.

4. Logos & Illustrations

For ideal results, logos or illustrations should be supplied in vector format (such as Illustrator eps). To avoid curved elements looking

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faceted (like a 50 penny piece) ensure the logo will not be printed more than 4 or 5 times its original size. Increase the size of the original file if this is the case and re-import.

Logos or illustrations supplied as images (raster format such as jpegs and tiffs) should be at least 300dpi at the printed size to avoid pixelation (this equates to 1200dpi at 25% scale. See section 3 for advice on improving and checking resolution.

5. Fonts & Text Size

Wherever possible, all fonts must be saved as outlines/curves to avoid font issues. Due to “softer” print resolution on fabric we recommend a minimum font size at 25% scale of xpt (xpt at full size)

6. Colours

Colours print as reasonable approximations, within our tolerances, to standard colour swatches such as Pantone/Process Guides.

Due to the subjective nature of colour and the variable nature of colour when viewed on different media, we recommend, if you have any critical colours, that you request a machine proof in your order.

Colours cannot be guaranteed to match on future reprints due to potential ageing of the original print and changes in machine set-up and media/ink batches. Please request a machine proof at the time of a future reprint if this is critical.

7. Supply your final artwork as a print ready PDF

Your price is based on supplying your final artwork as a print-ready hi-res PDF - [click for details](#).

8. Proofs

To help you achieve the results you are expecting we recommend you supply a hardcopy content proof with your artwork, and consider a machine proof prior to final print run - [click for details](#).

9. Getting artwork to us

In preference, please send artwork to us on disk (CD or DVD) with a hardcopy content proof. Alternatively, emails (up to 20mb), ISDN (01732 867524), or FTP site are acceptable. Try www.mailbigfile.com if you do not have your own FTP site - its free!

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Artwork Set-up (cont.)

Supplying final artwork as hi-res PDF

The following are general guidelines designed to help you supply suitable hi-res PDFs for large-format output. Please feel free to call for any advice. Artwork not supplied to these specifications will be subject to a £25 set-up charge per pop-up artwork.

1. Artwork set-up

Please ensure you have followed all the artwork set-up instructions on the previous pages before making the PDF.

2. Compression/Image Quality

When prompted to make selections concerning compression and image quality, select options such as "Do not downsample", "Keep resolution", "Compression - None" to preserve the full resolution of images.

Do not compress text and line art.

If you have to use some compression to reduce file size then be aware that some loss of image quality is possible/likely. If you have any concerns we recommend a full size section proof through the image area(s) of concern.

3. Trim Marks and Bleed

Trim marks **MUST** be present on your final PDF. You must add them in as specified before making the PDF. We cannot cut to size without them. You must also include bleed. If your artwork was set-up at 25% scale then set bleed to 5mm on all sides. If your artwork was set-up at 100% then use 20mm bleed on all sides.

4. Output/Colour/Profiles

When prompted to make selections concerning output / colour / profiles, select options such as "No colour conversion" and "Don't include profiles", "Print colours CMYK".

5. Fonts

When prompted to make selections concerning fonts, select options such as "Embed all fonts", otherwise use default settings.

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Proofs

As a basic artwork check, we recommend you supply a hardcopy proof printed from your final hi-res PDF, including the bleed and crop marks.

We also offer a proofing service where you can order fabric proofs printed on the final machine. There are two options; A3+ proofs of the whole pop-up and/or a full section (up to 750mm wide x 250mm deep) through a part of the pop-up artwork you want to check more thoroughly.

We recommend machine proofs as the best way of ensuring your artwork reproduces the way you intend it, allowing you to check how content, colours, logos, image quality or specific detail will appear in the final print-run.

Please allow 5-6 days from receipt of artwork for turnaround of proofs. Quoted costs include 1st class post. If timescale is tight proofs would have to be sent out by guaranteed next day delivery. To avoid delays to your preferred delivery date please arrange for proofs to be checked immediately on receipt.

If, on receipt of your proof, alterations to the artwork need to be made, please supply new artwork with a hardcopy proof and specify whether you wish to order a new set of proofs. Please allow for this in your timescale. Please feel free to call for advice.

Fabric Proofs	Each
A3+ size proof	
- 1st artwork	55
- Next artworks	15
Section at 100%	
- 1st section	55
- Next sections	15

New proofs off altered artwork at same rates. P&P incl. Add 5-6 days to job turnaround incl 1st class post. Add £4 for guaranteed next day delivery B4 1pm or £9 B4 gam.