

“The difference in communicating our message has been incredible.”

Jamie Hill, Bible Society



link



shape



communicate



Release International



Biblelands



Bible Society



CHASTE



Tearfund



BMP Construction Ltd



Evangelical Alliance



Langham Arts



Urban Saints

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Paul Windo, Urban Saints

## “The FlexeStand has revolutionised the way we approach exhibiting.”

A FlexeStand is an amazingly versatile and flexible portable display - like an infinitely adaptable banner stand, pop-up display and modular exhibition stand, all in one - only better.

For a price comparable to a pop-up display,

a FlexeStand grabs more attention, communicates more effectively, offers huge practical advantages, and can future-proof your display against the number one display-headache - CHANGE.

### Quick, easy and portable

- Ingeniously simple and user-friendly
- One stand sets up in 60 seconds and a whole display in minutes
- Brilliantly designed & superbly made
- Lifetime guaranteed hardware
- Good bags, and cases with step-up lids, make it very portable and easy to use

### Solves No.1 display-headache

- The graphic panels link seamlessly
- Unlike a pop-up, the links are completely flexible allowing the display to flex into new shapes
- When your display space changes your flexible display can now adapt to perfectly suit it
- Optimises the effectiveness of the display and saves the inconvenience and cost of reprints

### Offers huge versatility

- FlexeStand can be used for almost any type of display requirement
- Keep it simple or “go large” and do anything
- Easily extend, reduce, combine and re-shape
- Interchange panels to target your message
- Re-skin and re-use again and again

### Gains you the advantage

- Gets you noticed, creating different, more appealing, better looking displays
- Puts your display in a different class to stands with pop-up displays and roll-up banner stands
- Keeps the same display looking fresh by simply changing shape

### Makes multi-media easy

- With FlexeStand you can fit a multi-media screen directly into the graphic in seconds
- The solutions are smart, simple, inexpensive and very portable and greatly increase the impact and effectiveness of your display
- See back page for a taster (large plasmas can also be incorporated in custom solutions)

### Future-proofs your investment

- A lifetime guaranteed system that is so versatile it can always deliver the solution
- More than any other portable display, FlexeStand adapts to your changing needs, harnesses new technology and display innovations, and provides you with a display system for the future.

The Essential Stand	Superb Design
	
	Ingeniously simple
	
	Stylish and Stable
	
as easy as 1, 2, 3 - ready in 60 secs!	
	
	
Turn it into anything you want	
	
	

## Case Study: Reliance Bank

Reliance Bank is the bank of the Salvation Army.

This FlexeStand is based on Kit 18 (see pg 7), a three-stand kit with 7 panels, with the addition of 3 height extensions, 3 lights, a 19" LCD screen, 2 panel-to-wall kits and a portable Confero counter.

Pic 12, shows the complete display using all 7 panels. However, the versatility of a FlexeStand allows the client to use the display in many other forms depending on display space or requirements.

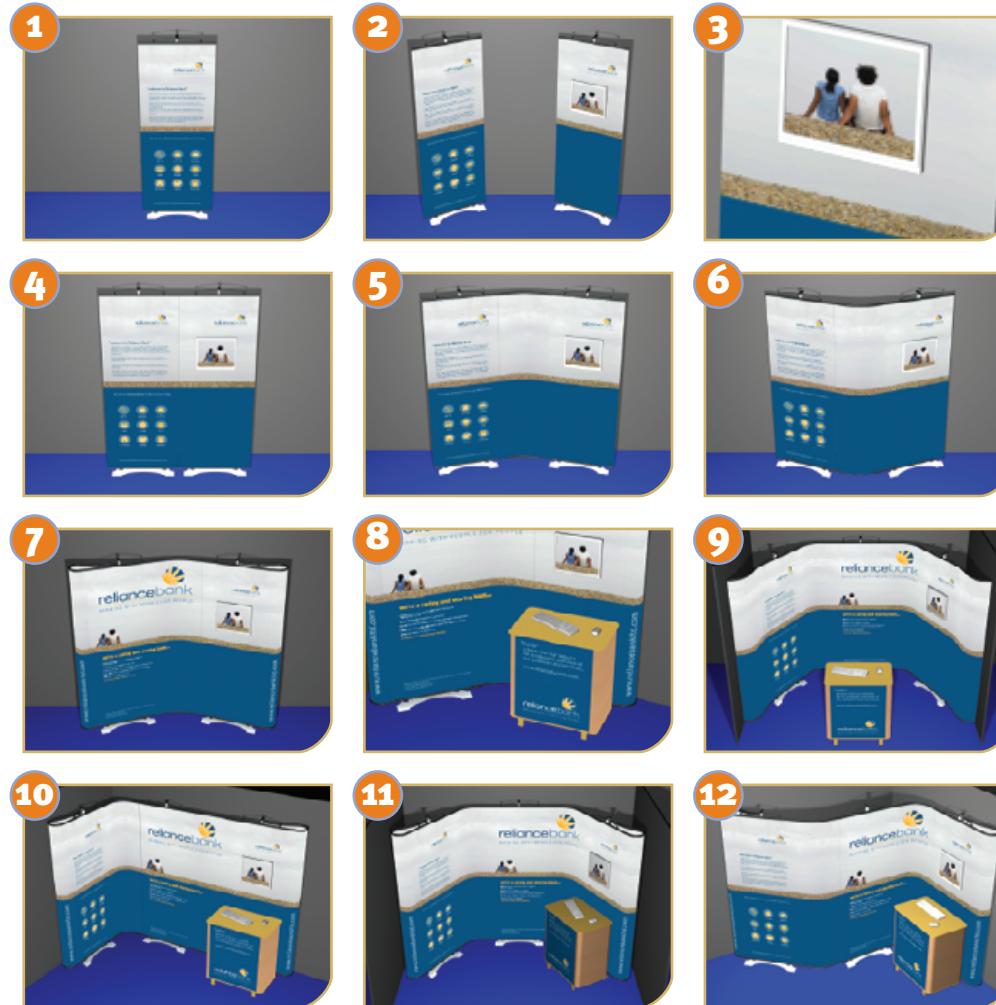
Pic 1 shows the display used in its simplest form, just one banner stand. The design allows for this by placing everything essential on one graphic panel. This gives the client an ultra portable, fast set-up display for quick presentations.

Pic 2 brings in another section of the display, incorporating a 19" LCD screen which the client connects to a computer to run targeted presentations and to access up-to-the-minute information from its website in response to visitor enquiries.

The client can also hang the first panel on the back of the second stand to create a double-sided display.

Pic 4, illustrates how the two sections can link seamlessly together to create a more impressive, yet still compact, display.

Pics 5&6 introduce another graphic section that hangs between the two panels. This section is completely flexible and enables the client to flex the display forwards and backwards. With the inclusion of the other flexible section, the display can even be flexed right back on itself and joined to



create a walk-around tower (see Kit 6 overleaf for an illustration).

The display is instantly given a more substantial feel in Pic 7 with the addition of the two endcap panels. This gives it the attractive look of a regular

pop-up display, but with hugely increased flexibility.

Pic 8 introduces a portable counter accessory called a FlexeCounter. Now the client has a useful top for meetings, a surface for keyboard and

mouse, a front graphic to enhance the message and branding, and very accessible storage to keep the stand tidy or store the computer. The counter weighs under 13kg and packs flat in 2 minutes.

When the client wishes to present the full message and make full use of the available display space, the FlexeStand can be set-up with all seven panels as shown in Pics 10, 11 and 12. As can be seen the FlexeStand effortlessly adapts to the left-hand, centre and right-handed formats of the different shell schemes illustrated.

In Pic 10 the display makes a 90 degree corner, contouring the shell scheme wall to maximise stand space. Whereas, in Pic 12 the display is shaped to create a storage space.

Finally, Pic 9 shows the client's use of an accessory called a panel-to-wall kit. This allows the endcap panels to fix instead to the walls of the shell scheme, creating an even bigger and more impressive display.

### Client's comments:

**"On behalf of Reliance Bank I would personally like to thank you for listening to our requirements, and for your commitment, care and attention in delivering a multi-tasking display that stands out from the rest and caters for our every need. It is GREAT!"**

**Nichola Keating,**  
Business Development Manager

Design by Mel Gillman  
[www.letsimagine.co.uk](http://www.letsimagine.co.uk)



## Buying Guide

The following steps will help guide you through choosing the right FlexeStand for your needs. We also recommend the Case Study on the previous page. Please don't hesitate to call us for advice on any queries.

### 1 Choose a Kit

There is a range of 18 ready-to-go kits to choose from. If you can't find a kit to suit your needs we can create one for you.

Kits include the stands (base and pole), printed graphic panels and cases/bags. Artwork design is not included.

### 2 Customise with Extra Stands or Panels

Discount Band	A	B	C
Extra Stand (base and pole)	170	160	150
550/800mm Graphic Panel	170	160	150
400mm Fit-to-Wall Graphic Endcap	120	110	100
400/550/800mm Fabric Panel*	120	110	100
Panel-to-wall Kit**	30	30	30

\* Velcro compatible. 16 colours to choose from.

\*\* Enables an 800mm endcap panel to be fitted to the walls of a shell scheme.

### 3 Choose Lighting

Make sure your display sparkles with good lighting. These fully adjustable FlexeStand lights simply insert into the tops of the poles and pack away neatly into the bag provided.

Discount Band	A	B	C
50W LV Lights (incl transformer)*	50	45	40

\* One light required per stand (pole). Lights can be used on both sides of a stand.

### 4 Choose a Height Option

The standard graphic height is 2000mm. You can maximise your graphic impact with a height extension. One height extension is required per stand pole (not per panel).

Discount Band	A	B	C
185mm Height Extension*	45	40	38

\* Raises display up to a typical pop-up height

Graphic panels sit 55mm off the floor. From the floor to the top of the stand measures 2125mm and to the top of a light 2140mm (without extension).

### 5 Choose Media Options

All kits can be used as standard graphic displays or upgraded with one of our media options that simply hook directly on to the display. 2 LCD Screen options are detailed on the back cover.

Also available are interactive magnetic boards that hook onto the display in the same way as a monitor. These allow you to create completely customised ways of interacting with visitors to your stand. Please enquire for further details.

Discount Band	A	B	C
Interactive Mag Board (600mm dia/sq)	295	275	250

\* Custom produced magnetic pieces to use on the board are additional.



### 6 Choose Accessories

Finally, you can make your display more effective and visitor-friendly with a smart portable counter, literature rack or case-to-counter conversion kit.



Please visit our website [www.clsgraphics.co.uk](http://www.clsgraphics.co.uk) for options.

## One-Stand Kits



### 1 1 panel (no endcaps)

				
				
Discount Band	A	B	C	
Kit Price £	340	320	300	
Image Area	800 wide x 2000 mm high			
Panel Width	800 mm			

### 2 2 panels (no endcaps)

				
				
Discount Band	A	B	C	
Kit Price £	510	480	450	
Image Area	1600 wide x 2000 mm high			
Panel Widths	800, 800 mm			

### 3 3 panels (fit-to-wall endcaps)

				
				
Discount Band	A	B	C	
Kit Price £	580	540	500	
Image Area	1600 wide x 2000 mm high			
Panel Widths	400, 800, 400			


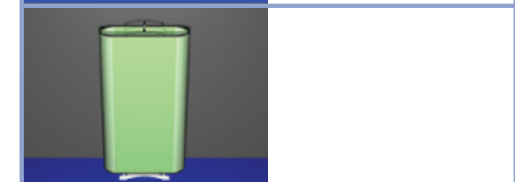
### 4 4 panels (square endcaps)

				
				
Discount Band	A	B	C	
Kit Price £	750	700	650	
Image Area	1880 wide x 2000 mm high			
Panel Widths	140, 800, 140, 800 mm			

### 5 4 panels (wrap-around endcaps)

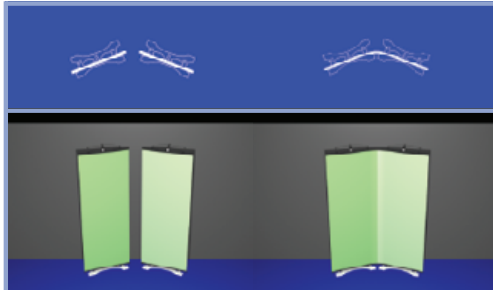
				
				
Discount Band	A	B	C	
Kit Price £	850	800	750	
Image Area	2700 wide x 2000 mm high			
Panel Widths	550, 800, 550, 800 mm			

### 6 4 panels (wrap-around endcaps)\*

				
				
*Uses 2 stands				
Discount Band	A	B	C	
Kit Price £	1020	960	900	
Image Area	2700 wide x 2000 mm high			
Panel Widths	550, 800, 550, 800 mm			

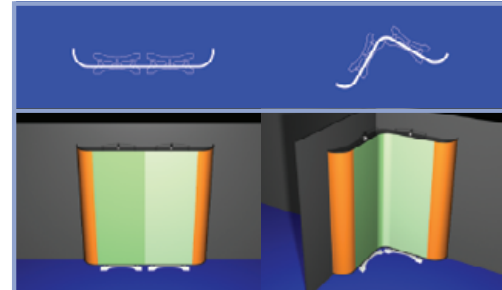
## Two-Stand Kits

### 7 2 panels (no endcaps)



Discount Band	A	B	C
Kit Price £	680	640	600
Image Area	1600 wide x 2000 mm high		
Panel Widths	800, 800 mm		

### 8 4 panels (fit-to-wall endcaps)



Discount Band	A	B	C
Kit Price £	920	860	800
Image Area	2400 wide x 2000 mm high		
Panel Widths	400, 800, 800, 400 mm		

### 9 4 panels (wrap-around endcaps)



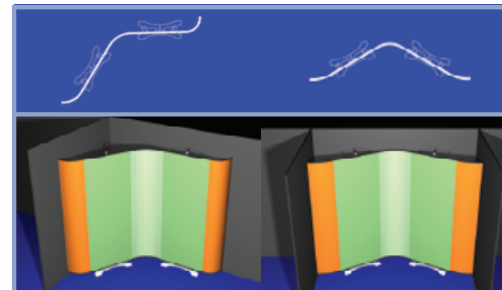
Discount Band	A	B	C
Kit Price £	1020	960	900
Image Area	3200 wide x 2000 mm high		
Panel Widths	800, 800, 800, 800 mm		

### 10 3 panels (no endcaps)



Discount Band	A	B	C
Kit Price £	850	800	750
Image Area	2150 wide x 2000 mm high		
Panel Widths	800, 550, 800 mm		

### 11 5 panels (fit-to-wall endcaps)



Discount Band	A	B	C
Kit Price £	1090	1020	950
Image Area	2950 wide x 2000 mm high		
Panel Widths	400, 800, 550, 800, 400		

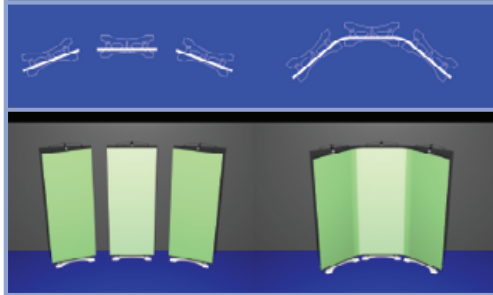
### 12 5 panels (wrap-around endcaps)



Discount Band	A	B	C
Kit Price £	1190	1120	1050
Image Area	3750 wide x 2000 mm high		
Panel Widths	800, 800, 550, 800, 800		

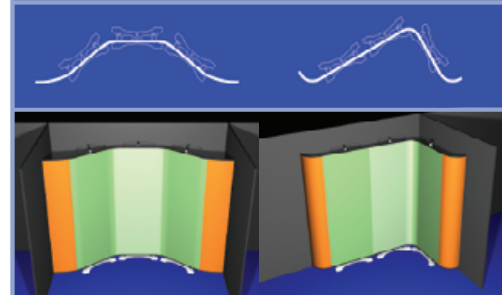
## Three-Stand Kits

### 13 3 panels (no endcaps)



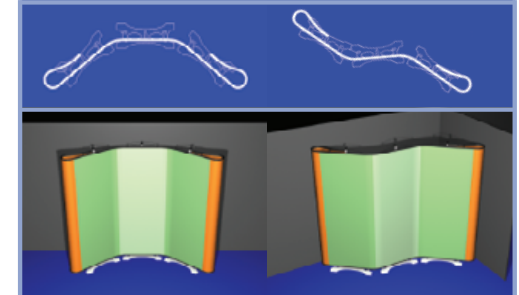
Discount Band	A	B	C
Kit Price £	1020	960	900
Image Area	2400 wide x 2000 mm high		
Panel Widths	800, 800, 800 mm		

### 14 5 panels (fit-to-wall endcaps)



Discount Band	A	B	C
Kit Price £	1260	1180	1100
Image Area	3200 wide x 2000 mm high		
Panel Widths	400, 800, 800, 800, 400		

### 15 5 panels (wrap-around endcaps)



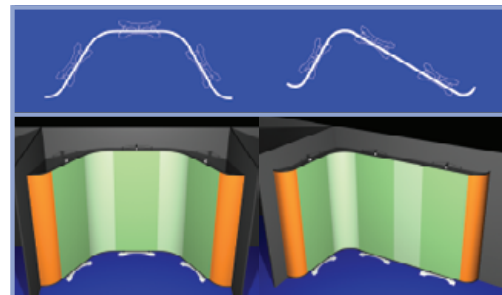
Discount Band	A	B	C
Kit Price £	1360	1280	1200
Image Area	4000 wide x 2000 mm high		
Panel Widths	800, 800, 800, 800, 800		

### 16 5 panels (no endcaps)



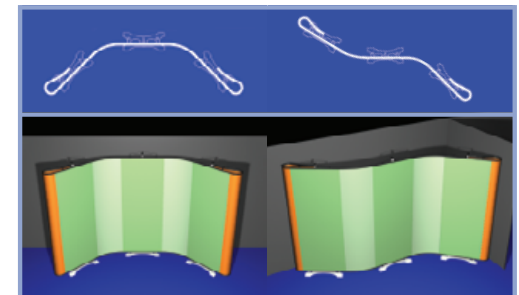
Discount Band	A	B	C
Kit Price £	1360	1280	1200
Image Area	3500 wide x 2000 mm high		
Panel Widths	800, 550, 800, 550, 800		

### 17 7 panels (fit-to-wall endcaps)



Discount Band	A	B	C
Kit Price £	1600	1500	1400
Image Area	4300 wide x 2000 mm high		
Panel Widths	400, 800, 550, 800, 550, 800, 400 mm		

### 18 7 panels (wrap-around endcaps)



Discount Band	A	B	C
Kit Price £	1700	1600	1500
Image Area	5100 wide x 2000 mm high		
Panel Widths	800, 800, 550, 800, 550, 800, 800 mm		

## Media Options

The benefits of using multi-media and interactive displays are huge - attract attention, stand-out from the crowd, engage with your audience, show relevant and up-to-date information, change or target information without reprinting - to name but a few. Larger screens can be incorporated in custom solutions.

### 1 19" LCD Screen

just attach your computer and do anything



This 19" LCD Screen can be used with any FlexeStand Kit. It simply hooks on a stand. Just plug in your computer via the VGA cable supplied and you're away. Anything you can do with your computer you can now do on a FlexeStand!

#### Main Specifications

Resolution: 1280 x 1024 (max)	Viewing Angle: 150(h)/135(v)
Brightness: 300 nits	Speakers: 2W x 2
Contrast: 700:1	AC-IN, AUDIO-IN, VGA-IN
Response Time: 5ms	Cables Incl: Power, Audio, VGA

Discount Band	A	B	C
Make stand "media-ready"	200	200	200
19" LCD Screen	225	195	175
<b>Total to add to kit price</b>	<b>425</b>	<b>395</b>	<b>375</b>
Monitor Patch*	60	55	50

A peel on/off graphic patch that can seamlessly cover up the aperture in the panel and allow the display to be used without the screen.

### 2 19" LCD TV with built-in DVD Player

play DVDs and JPG slideshows the easy way



This widescreen LCD screen has a built-in DVD player. Just hook the screen onto the stand, plug in the power cable and that's it. You are now ready to play DVDs and JPG slide shows from your flexi-stand and control everything with a remote control.

If you need it, the screen also boasts a host of connection ports including VGA, HDMI and SCART allowing you to connect computers, video players and other devices.

#### Main Specifications

Resolution: 1440x900 (max)	Remote Control
Brightness: 300 nits	-(2 x AAA 1.5V batteries required)
Contrast: 700:1	VGA-IN, Scart-IN, S-Video-IN
Response Time: 5ms	Video-IN, Audio L/R-IN , HDMI-IN
Viewing Angle: 170(h)/160(v)	Antenna-IN
Speakers: 3W x 2	Cables Included: Power, RCA

Discount Band	A	B	C
Make stand "media-ready"	200	200	200
19" LCD Screen + built-in DVD player	395	375	350
<b>Total to add to kit price</b>	<b>595</b>	<b>575</b>	<b>550</b>
Monitor Patch*	60	55	50

A peel on/off graphic patch that can seamlessly cover up the aperture in the panel and allow the display to be used without the screen.